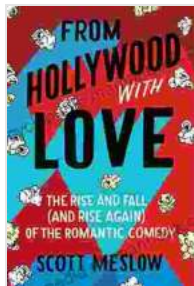


The Rise, Fall, and Rise Again of the Romantic Comedy



From Hollywood with Love: The Rise and Fall (and Rise Again) of the Romantic Comedy by Scott Meslow

★★★★☆ 4.3 out of 5

Language : English
File size : 9515 KB
Text-to-Speech : Enabled
Enhanced typesetting : Enabled
Word Wise : Enabled
Print length : 422 pages
Screen Reader : Supported



The romantic comedy genre has had a long and tumultuous history, but it has always managed to find its way back to the hearts of audiences. Here is a look at the rise, fall, and rise again of the romantic comedy.

The Rise

The romantic comedy genre emerged in the early 1930s as a response to the Great Depression. Audiences were looking for escapism and entertainment, and the romantic comedy provided just that. The genre was characterized by its lighthearted tone, its focus on love and relationships, and its happy endings.

Some of the most popular romantic comedies of the 1930s include *It Happened One Night* (1934), *The Lady Eve* (1941), and *The Philadelphia*

Story (1940). These films starred some of the biggest names in Hollywood, including Cary Grant, Katharine Hepburn, and Jimmy Stewart.

The romantic comedy genre continued to be popular throughout the 1940s and 1950s. Some of the most beloved romantic comedies of all time were released during this period, including *Casablanca* (1942), *Roman Holiday* (1953), and *Breakfast at Tiffany's* (1961).

The Fall

The romantic comedy genre began to decline in the 1960s. The rise of the counterculture movement led to a shift in audience tastes. Audiences were now looking for more realistic and gritty films. The romantic comedy was seen as too escapist and unrealistic.

The decline of the romantic comedy genre continued throughout the 1970s and 1980s. Some of the few romantic comedies that were released during this period were critical and commercial failures.

The Rise Again

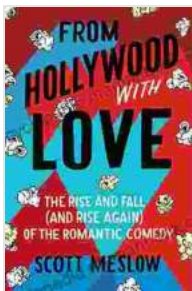
The romantic comedy genre began to experience a resurgence in the 1990s. The release of *When Harry Met Sally...* (1989) is often credited with reviving the genre. This film was a critical and commercial success, and it helped to change the way audiences viewed romantic comedies.

The 1990s and 2000s saw the release of a number of successful romantic comedies, including *Pretty Woman* (1990), *Sleepless in Seattle* (1993), and *Bridget Jones's Diary* (2001). These films proved that there was still an audience for romantic comedies, and they helped to pave the way for the genre's continued success.

The romantic comedy genre is still going strong today. Some of the most popular romantic comedies of recent years include *Crazy Rich Asians* (2018), *The Big Sick* (2017), and *To All the Boys I've Loved Before* (2018). These films prove that the romantic comedy genre is alive and well, and that it is still capable of charming audiences of all ages.

The romantic comedy genre has had its ups and downs over the years, but it has always managed to find its way back to the hearts of audiences. The genre's lighthearted tone, its focus on love and relationships, and its happy endings have made it a popular choice for audiences of all ages.

The romantic comedy genre is still going strong today, and it is likely to continue to be popular for many years to come. So if you are looking for a fun and escapist way to spend an evening, be sure to check out a romantic comedy.

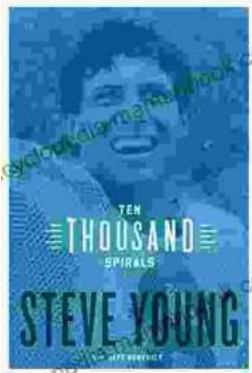


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